

# Fiscal Year Ended March 2022 **Financial Results** May 13, 2022

President and Chief Executive Officer

## Masatoshi Sato

The Accounting Standard for Revenue Recognition began to be applied at the beginning of the first quarter of fiscal year ending March 31, 2022. The previous fiscal year's figures included in these materials have been calculated assuming the application of the new accounting standard.





**FYE3/2022 Consolidated Financial Results** 

FYE3/2023 Initiatives

Ahead of Next Medium-term Management Plan





# **Roadmap for Group Long-term Vision 2026**

	First Stage	Second Stage	Third Stage
	FY2017~FY2019	FY2020~FY2022	FY2023~FY2026
	Begin Transformation	Accelerate Transformation	Toward Renewal
Positioning	Start and promote Group management	Strengthen development of Group management	Accelerate and renew Group management
Role	<ul> <li>Create multiple earnings bases and maximize cash flow</li> <li>Begin renewal of production structure</li> </ul>	<ul> <li>Establish Group earnings bases</li> <li>Begin full-fledged renewal of the production structure</li> </ul>	<ul> <li>Stable creation of earnings through four business sectors</li> <li>Accelerate production structure innovation</li> </ul>

Difficult changes in environment Changes in social structure due to COVID-19, environmental issues, rising prices for resources and energy due to situation in Ukraine, dramatic currency fluctuations

Policy for current fiscal year

Clarify issues to address and ensure response. Link to new Medium-term Management Plan that addresses new societal issues.





# Ideal situation

Embracing and adhering to our founding spirit of *Kendo Kenmin* (a healthy earth ensures human health), we keep sight of our underlying mission as we strive to resolve all the social issues along our value chain associated with dairy farming. We will promote sustainability management as we aim to be a

company that is needed by society across the generations.



# 4

# FYE3/2022 Full Year Earnings



• Profit decreased on increased raw material and operating costs





Cum	ilative	results

(Billion yen, rounded down to the nearest tenth of a billion yen)

	Cumulative results of FYE3/ 2021	Cumulative results of FYE3/ 2022	Change	% Change YoY
Net Sales	554.5	558.4	3.8	0.7%
Operating profit	19.7	18.0	(1.7)	(8.7)%
Ordinary Profit	21.6	19.9	(1.6)	(7.7)%
Profit*	14.9	12.0	(2.8)	(19.1)%

\* Profit attributable to owners of parent



\*Difference in extraordinary profit from previous year: (¥3.1)bn (gains on sale of land: (¥2.6)bn, etc.)



Results by segment (Billion yen, rounded down to the near tenth of a billion yen)						
				ve results 3/ 2022	% Chan	ige YoY
	Sales	Operating Profit	Sales	Operating Profit	Sales	Operating Profit
Dairy Product	230.6	13.6	236.9	12.5	2.7%	(8.4)%
Beverage and Dessert	248.6	4.1	239.7	3.6	(3.6)%	(12.9)%
Feedstuffs and Seed	41.0	1.1	46.8	0.6	14.3%	(38.1)%
Other	34.1	1.0	34.8	1.1	2.1%	8.8%
Total	554.5	19.7	558.4	18.0	0.7%	(8.7)%



- Dairy products: Consumer product net sales decreased on rebound from stay-at-home demand, net sales of commercial products increased
- Beverages and desserts: Net sales decreased on changes in consumer spending habits and poor weather in the summer months
- Feedstuffs and seed products: Net sales increased on increase in sales prices



# FYE3/2022 Consolidated Financial Results



### Factors Affecting Changes in Consolidated Operating Profit

(Billion yen, rounded down to the nearest tenth of a billion yen)

FYE3/2021	FYE3/2022	change	Changes in segments			
19.7	18.0	(1.7)	Dairy products	Beverages and desserts	Feedstuffs and seed products	Other
			(1.1)	(0.5)	(0.4)	(0.0)
Marginal pro	ofit Subtotal	(1.0)	(0.7)	(0.3)	(0.2)	0.0
Sales unit pri	се	0.0	0.1	0	(0.1)	0.0
Sales volume	9	0.1	0.5	(0.4)	(0.1)	0.0
Product com	position	1.5	0.2	1.3	0.0	0.0
Raw material	s costs	(1.7)	(1.2)	(0.5)	0.0	0.0
Operating co	sts	(1.3)	(0.6)	(0.7)	0.0	0.0
Other		0.4	0.3	0.0	0.0	0.0
Fixed costs and	others Subtotal	(0.7)	(0.4)	(0.2)	(0.2)	0.0
Advertising and p	romotional costs	(0.7)	0.0	(0.7)	0.0	0.0
Fixed costs		0.0	(0.4)	0.5	(0.2)	0.0





### **Issues to address**

# Respond to cost increases and expand volume

### Worked to strengthen business foundation through structural reforms

- Expand added-value products (functional yogurt, natural cheese, etc.)
- Cost reduction efforts (consolidation of production lines, logistics routes, etc.)



These initiatives produced a certain level of results but effect waned due to sudden changes in operating environment from second half of previous fiscal year.



Consolidated net sales increased but nonconsolidated net sales on downward trend



# **FYE3/2023** Initiatives

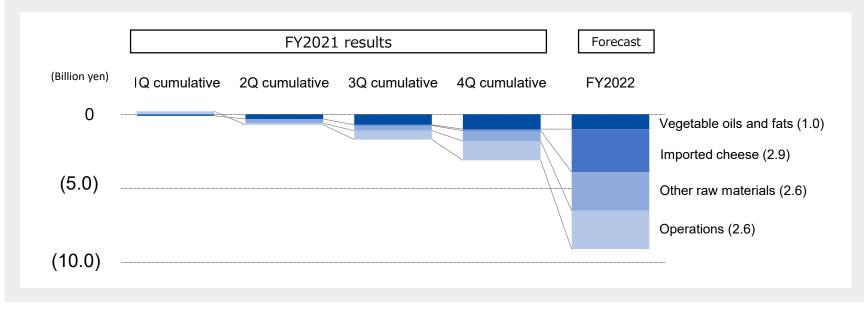


### **Response to cost increases**

### **Price revision initiatives**

- Market permeation for products with revised pricing
- Focus on cost trends for raw material continuing to rise

### Status of cost increases





# FYE3/2023 Initiatives

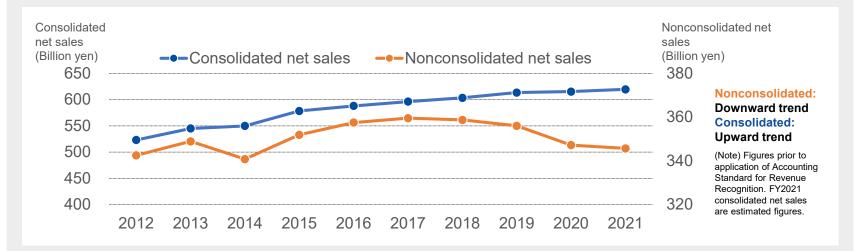


### Increase volume

### Capture merits of increased volume

- Maximize use of production facilities to increase operating rates and production efficiency
- Reduce raw milk product inventory that increased due to fresh milk demand/supply gap
- Increase market competitiveness by increasing market share

### **Transitions in net sales**







	Full-	year forecast	(Billion yen, rounde tenth of a billion ye	ed down to the nearest en)
	FYE3/ 2022	FYE3/ 2023	Change	% Change YoY
Net Sales	558.4	585.0	26.5	4.8%
Operating profit	18.0	15.0	(3.0)	(16.9)%
Ordinary Profit	19.9	16.5	(3.4)	(17.4)%
Profit*	12.0	10.0	(2.0)	(17.1)%

\* Profit attributable to owners of parent



• Increased net sales on sales growth and price revisions

Decreased profit on further increases in raw material and operating costs



# FYE3/2023 Initiatives



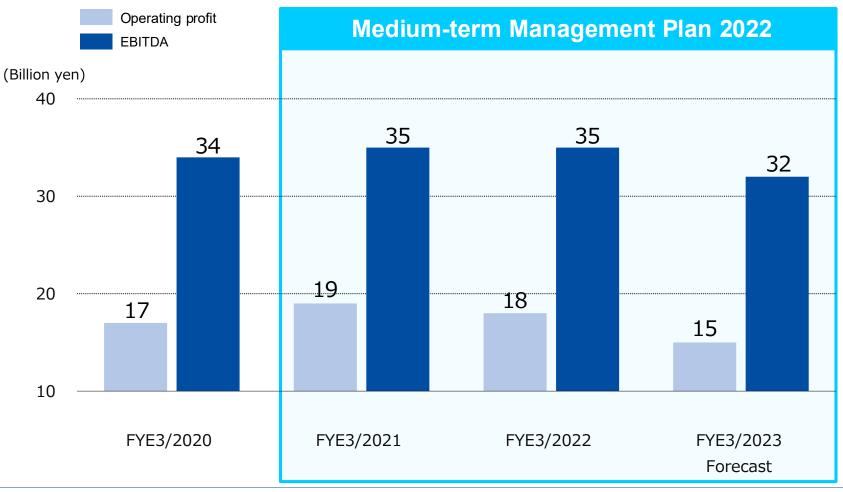
	Forecast of Factors Affecting Changes in Consolidated Operating Profit					
FYE3/2022	FYE3/2023	change	(Billion y		to the nearest tenth n segments	of a billion yen)
18.0	15.0	(3.0)	Dairy products	Beverages and desserts	Feedstuffs and seed products	Other
Marginal pro	ofit Subtotal	1.1	<u>(3.6)</u> (0.9)	0.8	<u>(0.1)</u> 0.0	<u>(0.1)</u> 0.0
Sales unit pri	се	4.5	2.7	1.7	0.1	0.0
Sales volume	9	5.1	2.6	2.3	0.0	0.2
Product com	position	0.6	0.1	0.5	0.0	0.0
Raw material	s costs	(6.5)	(4.8)	(1.6)	(0.1)	0.0
Operating co	sts	(2.6)	(1.5)	(0.9)	0.0	(0.2)
Other		0.0	0.0	0.0	0.0	0.0
Fixed costs and others Subtotal (4.1)		(4.1)	(2.7)	(1.2)	(0.1)	(0.1)
Advertising and p	romotional costs	(1.1)	(0.4)	(0.7)	0.0	0.0
Fixed costs	Fixed costs (3.0)		(2.3)	(0.5)	(0.1)	(0.1)
	irrency rate assumpt sitivity (nonconsolida		based): Yen appre	ciation of ¥1 = +	¥0.17 bn	

SNOW BRAND

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# Consolidated business performance trends

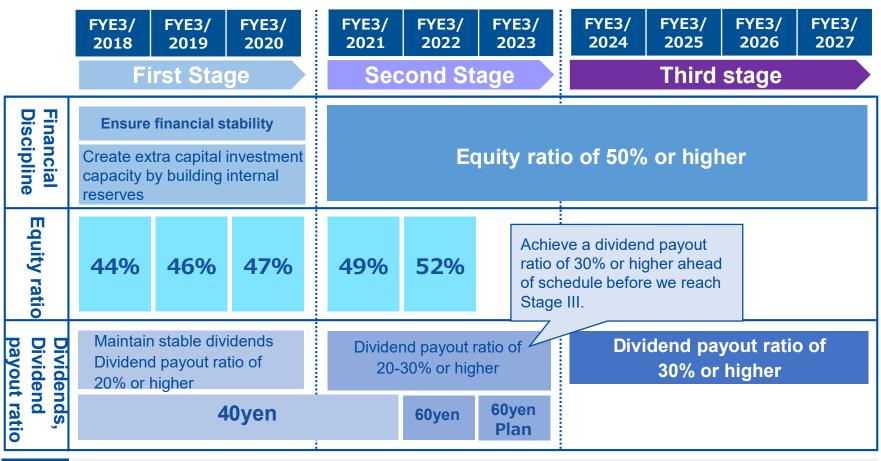
(Billion yen, rounded down to the nearest tenth of a billion yen)







## Trend of Dividend





• Can maintain dividend payout ratio of 30% or higher if we can stably achieve equity ratio of 50%













## FYE3/2023 forecast (consolidated)

[Dairy Products]	(including Nutrition Business)		(Billion yen, rounded down to the nearest tenth of a billion yen)	
	FYE3/ 2022 Results	FYE3/ 2023 Forecast	Change	% Change YoY
Butter	22.4	25.0	2.5	11.6%
Margarine	8.2	8.5	0.2	3.0%
Cheese	55.3	60.1	4.8	8.8%
Other	25.7	25.2	(0.5)	(2.1)%
Subsidiaries and other	125.1	133.0	7.8	6.3%
Sales total	236.9	252.0	15.0	6.4%
Operating profit	12.5	9.0	(3.5)	(28.1)%



- Sales growth for consumer butter on establishment of structure for expanding butter production
- Sales growth for consumer natural cheese







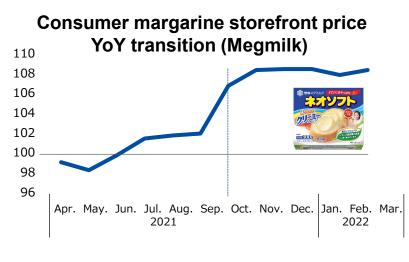
## **Response to cost increases**

### **Revise prices to address increased costs of imported raw materials**

<Target products> Consumer margarine and cheese, commercial dairy

- <Revision details>
- Consumer margarine: (10/2021) 10 products (+3.8 to 12.2%)
- Consumer processed cheese: (04/2022) 35 products (+4.5 to 10.0%)
- Commercial cheese, margarine: (04/2022) Approx. 200 products (max. 29%)





(Source) Intage SRI + YoY average sales price comparison







### Expand volume **1**

### Initiatives for consumer butter

- Maximize production structure at Isobunnai Plant (launched operations in Apr. 2021)
- Establish production structure for mainstay consumer butter products

Establish production structure for mainstay consumer butter products by transferring production line from Hokkaido Plant to main island plant



Consumer butter mini pack

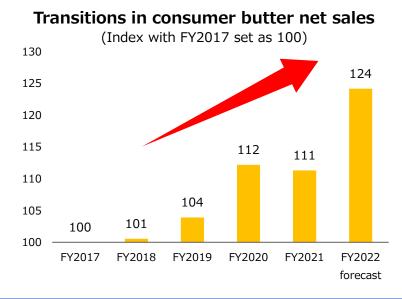


Horonobe Plant, Hokkaido



Ami Plant, Ibaraki

#### Expand sales by concentrating production on mainstay consumer butter products









### Expand volume **2**

### Initiatives for consumer processed cheese

- Sell products that meet market needs
- Run promotions that generate demand

### Launch products that meet market needs

### Run promotions that generate demand





6P Cheese CM



60<sup>th</sup> anniversary campaign for sliced cheese





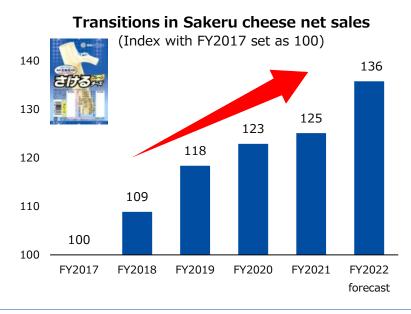


### **Expand volume ③**

### Initiatives for consumer natural cheese

- Expand Sakeru cheese sales
- Expand sales with promotions that generate demand

### **Expand Sakeru Cheese sales**



### Run promotions that generate demand





Camembert ajillo





Cream cheese



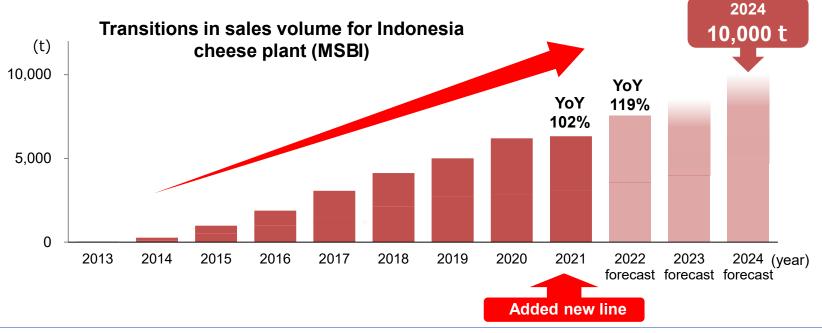




### **Overseas Cheese**

### Accelerate overseas sales

- Expand cheese in growing Asian markets
- Sales volume to meet demand and maximize profits







## FYE3/2023 forecast (consolidated)

Beverage and Dessert Seg	(Billion yen, rounded down to the nearest tenth of a billion yen)			
	FYE3/ 2022 Results	FYE3/ 2023 Forecast	Change	% Change YoY
Milk and milk-based beverages	72.6	75.4	2.8	3.9%
Other beverages	29.4	30.6	1.1	4.0%
Yogurt	48.3	52.0	3.6	7.6%
Desserts and fresh cream	21.7	23.0	1.3	6.2%
Other	3.4	3.3	(0.1)	(3.7)%
Subsidiaries and other	64.0	66.4	2.3	3.7%
Sales total	239.7	251.0	11.2	4.7%
Operating profit	3.6	4.5	0.8	24.6%

POINT

Beverages and Dessert

- Expand sales of functional yogurt
- Expand sales by launching Oishii Megmilk Snow Brand Milk
- Market penetration for MBP® drinks



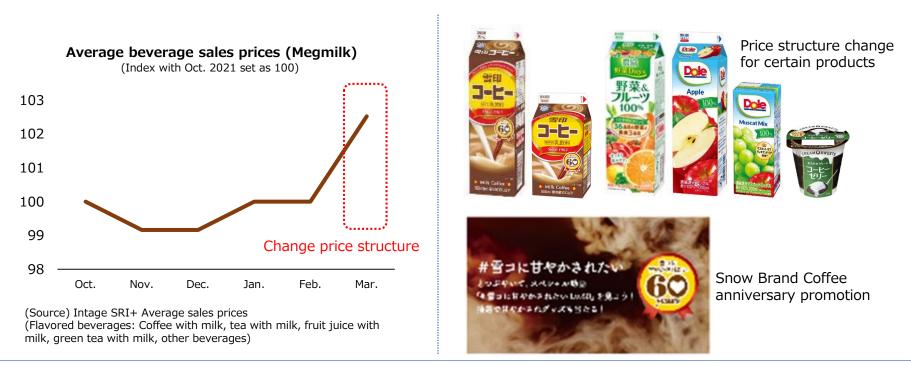




## **Response to cost increases**

## Change to price structure aligned with product renewals

Change price structure for certain milk beverage, fruit juice, vegetable juice, and dessert products to address raw material cost increases (March 2022)





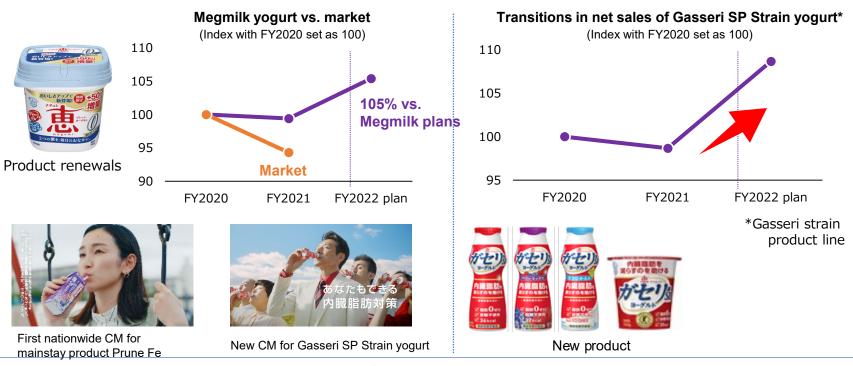




Expand volume 1

# **Yogurt initiatives**

- Sales growth for yogurt by revamping mainstay products and injecting new products
- Promotions to drive sales growth for drink-type yogurt









### Expand volume **2**

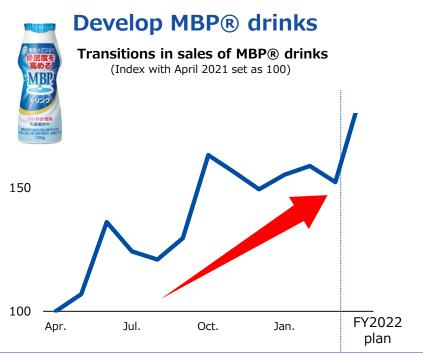
### Initiatives for milk and milk-based beverages

- Launch and expand sales of small-volume products in capped bottles
- Continue to develop MBP drinks

Launch products to respond to demand for small-volume products











### Structural reform for milk business

#### Medium-term Management Plan 2022 goals

Beverages and Desser

# Initiatives to improve added value

• Develop and launch distinctive value added products

### Progress

- Strategic launch of high-profit products
  - Missed volume targets



# Moving forward, we will launch value-added

**Future direction** 

launch value-added products and run promotions to expand sales volume.

We will evaluate detailed strategies to address market environment changes and link efforts to next Medium-term Management Plan.

# Cost reduction initiatives

- Review low-profit products, including PB
- Optimize production structure
- Optimize logistics

- Improve profitability or discontinue low-profit products, including PB
- Consolidate plants to optimize and reduce production lines
- Optimize logistics structure (Consolidate delivery routes, use delivery partnerships)
- ► Weighed down by higher-thanexpected cost increases





## FYE3/2023 forecast (consolidated)

	(as a part of the Dairy Products segment) (Billion yen, rounded down to the tenth of a billion yen)			
	FYE3/ 2022 Results	FYE3/ 2023 Forecast	Change	% Change YoY
Functional food products	6.7	9.1	2.4	35.4%
Powdered milk and other	10.9	11.5	0.6	5.8%
Sales total	17.7	20.7	3.0	17.2%



Nutrition

- Food with function claims: Continue favorable sales with focus on Mainichi Hone Care MBP®
- Accelerate operations by adding net sales company Belle Neige Direct Co., Ltd. to scope of consolidation





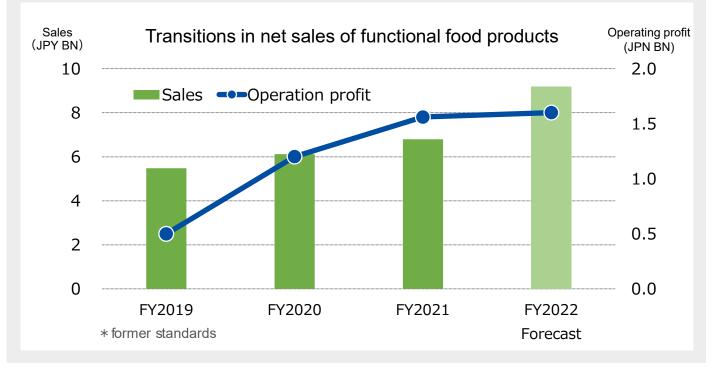
内臓脂肪を減らす



**Functional food** 

# Expand sales of functional food products

New growth for strong-selling functional foods with focus on MBP® products









## FYE3/2023 forecast (consolidated)

(Billion yen, rounded down to the nearest tenth of a billion yen)

	FYE3/ 2022 Results	FYE3/ 2023 Forecast	Change	% Change YoY
Feedstuffs	37.9	38.0	0.0	0.2%
Seed products	8.9	8.9	0.0	0.6%
Total	46.8	47.0	0.1	0.3%
Operating profit	0.6	0.5	(0.1)	(28.1)%



- Feedstuffs: Forecast decreased profit on contribution burden to price stability fund due to rising feed crop costs
- Seed products: Sales growth for self-reliant feed







### Feedstuffs

New Hokuren Cooperative Snow Brand Feed Mills Co., Ltd. (HKS) plant launched operations in Dec. 2021 as planned



New feedstuff plant in Tomakomai Oct. 2021

## Seed products

Initiatives to promote self-reliant feed-based farming



Forage Grass Orchardgrass





## **Positioning of Next Medium-term Management Plan**

	-FY2021	FY2022	Next Medium-term Management Plan
Society	<ul> <li>Rising environmental awareness</li> <li>COVID-19</li> <li>Changes in social structures</li> </ul>	<ul> <li>Ukraine invasion</li> <li>Continued cost increases</li> <li>Growing currency risks</li> </ul>	Into an age of unpredictability
Megmilk Snow Brand	<ul> <li>Establish growth platform</li> <li>Organize production structure</li> <li>Stabilize financial platform</li> </ul>	<ul> <li>Respond to market changes</li> <li>Respond to cost increases</li> <li>Expand volume</li> </ul>	<ul> <li>Establish resilience</li> <li>Thorough use of business platform</li> <li>Engage in new growth domains</li> </ul>





## Growth strategies for next Medium-term Management Plan

### 1. Use optimized production platform to maximize volume of mainstay products

- Dairy products:
  - ·Isobunnai Plant (butter)
  - •Ami Plant (PC)
  - Taiki Plant (NC)

\*The Taiki Plant Sakeru Cheese line scheduled to start in spring 2023

• Beverages and desserts :

Large-volume cartons, new small added-value containers at each plant

> New container TT midi



### 2. Strengthen overseas business for economic growth

- Target Asia and its continued economic growth to develop Cheese and Nutrition businesses
- Establish Asian strategic hub in Singapore



Local subsidiary Megmilk Snow Brand Singapore scheduled to be set up in Aug. 2022

### 3. Grow nutrition business to respond to increasing health needs

- Evaluate engagement in new domains, including plantbased foods (PBF)
- Expand business, including BtoB business, with focus on cheese, lactobacillus, and functional ingredients
- Maximize use of Innovation Center (scheduled for completion in 2023)

Fuse knowledge and accelerate development



### **Develop as pillar of next Medium-term Management Plan**





# Origins of Megmilk Snow Brand Group Sustainability Management

Torizo Kurosawa, one of the founders of Snow Brand Milk Products, the predecessor to Megmilk Snow Brand, dedicated himself to promoting circular farming, the practical method of the philosophy *of Kendo Kenmin* (a healthy earth ensures human health). We pass on the passion for sustainable farming embraced over the 100 years since our founding, and which remains relevant to the concept of sustainability embraced today.

### About circular farming

A farming method that promotes coexistence between humans and nature and the circulation materials and energy by adopting the practices based in the idea of "from the soil to grass, from grass to cow, and from cow to fertilizer made from dung and urine, and again back into the soil."



Diagram showing concept of circular farming (Megmilk Snow Brand Museum exhibit)





### To be a company that is needed by society across the generations

We adopt our founding spirit of *Kendo Kenmin* (a healthy earth ensures human health) as the corporate philosophy. We strive to resolve social issues through our involvement in the dairy business. We work to create a sustainable society by building a healthy, enriched,

sustainable environment that can be inherited by future generations

# *Kendo Kenmin* (a healthy earth ensures human health)

Dairy farming enriches the earth and dairy products created from this enriched earth provide the optimal nutrition for developing health spirits and strong bodies.



*Kendo Kenmin* written by Torizo Kurosawa (Megmilk Snow Brand collection)





# Structure for ensuring efficacy of sustainability management



### Achieve rapid decision-making related to common Group themes

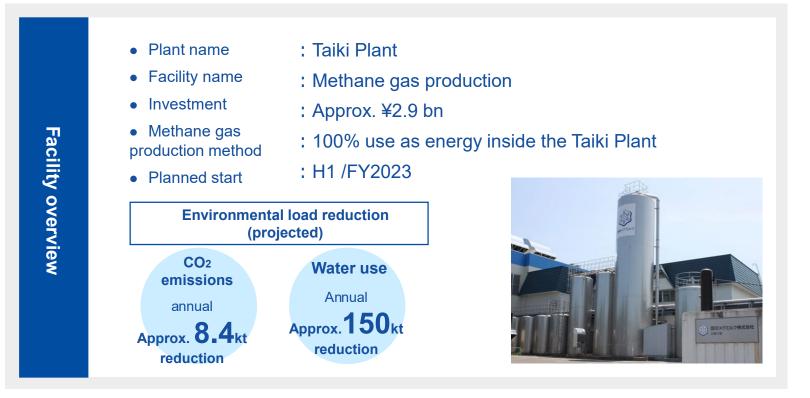




# **Decarbonization initiatives**

### Effective use of manufacturing by-products as energy

To promote the effective use of milk resources, we began evaluating new uses for the whey produced during cheese manufacturing. We will install methane gas production facilities in the Taiki Plant as part of this initiative.







# Human rights initiatives

### Conducted human rights due diligence to identify risks

Receiving advice from the Caux Round Table (CRT) Japan, a group of experts in human rights, to add the perspective of internationally emphasized human rights and to ensure adequacy.

### Identified priority human rights risks

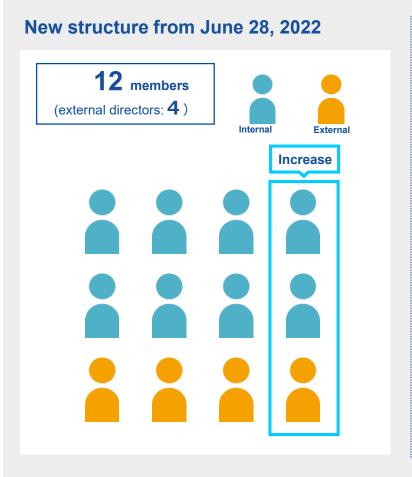
- 1. Foreign worker issues along supply chain
- 2. Small-scale palm oil farmer living wage and working conditions







# **Enhancing our Board of Directors**



### **External director profiles**

Name	Profile
New Kumiko	Former Consumer Affairs Agency Secretary-General
Bando	Vast experience in consumer-oriented administration and responding to consumer issues
Hiroshi Fukushi	Corporate officer
	Vast practical experience in overseas, R&D, and digital fields
	Certified Public Accountant
lkuo Nishikawa	Supervision of management business execution from perspective as expert in finance and accounting
	<u>Attorney</u>
Akito Hattori	Supervision of management business execution from perspective as expert in corporate legal affairs



# Make the Future with Milk.



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# **Reference Materials**



## **Consolidated Balance Sheet**

(Billion yen)

	End of FYE3/2021	End of FYE3/2022	Change		End of FY3/2021	End of FYE3/2022	Change
Current assets	161.7	160.1	(1.5)	Current liabilities	128.5	113.1	(15.4)
Non- current assets	236.9	241.7	4.8	Non- current liabilities	71.8	79.2	7.3
	Total assets ¥401	<b>.8</b> bn (+¥3.2bn YoY)		Net assets	198.2	209.5	11.2
Factors	Current assets         Non-current assets         • F         assets	ash and deposits Property, plant and equipment nvestment securities	(¥1.8 )bn +¥1.6bn +¥3.5bn	Current liabilities Non-current liabilities Net assets	Current port loans payab     Long-term lo     Total sharef     Equity ratio	nle + + + + + + + + + + + + + + + + + + +	i14.6)bn ¥7.3bn ≰11.5bn





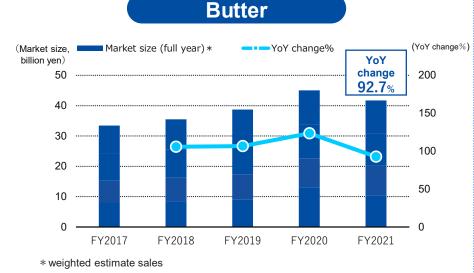
## **Consolidated Statement of Cashflow**

		Breakdown	YoY
Operating CF	<b>¥29.4</b> bn	<ul> <li>Profit before income taxes ¥17.2bn</li> <li>Depreciation and amortization ¥16.9bn</li> <li>Change in inventory assets (¥2.0)bn</li> <li>Income taxes paid (¥5.7)bn</li> </ul>	+¥2.8bn
Investme CF	nt (¥20.2) <sub>bn</sub>	<ul> <li>Expenditures for purchase of property, plant and (¥19.9)bn equipment and intangible assets</li> </ul>	+¥6.8bn
Financin CF	g (¥11.2) <sub>bn</sub>	<ul> <li>Change in loans payable (¥6.7)bn</li> <li>Dividend payments (¥2.7)bn</li> </ul>	(¥18.0)bn
	nge in cash <b>(¥1.8)</b> deposits	bn Interest-bearing liabilities ¥72.2 b	n

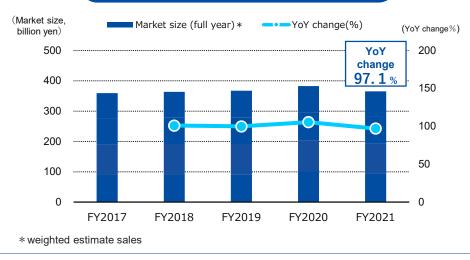


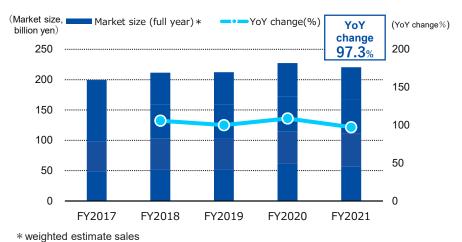
# **Data: Market Trends of the nationwide Consumer Products**

Source: Intage Inc.: SRI+ (Nationwide Retail Store Panel Survey) for cumulative total sales from April 2017 to March 2022



#### Milk (Milk & composition modified milk)

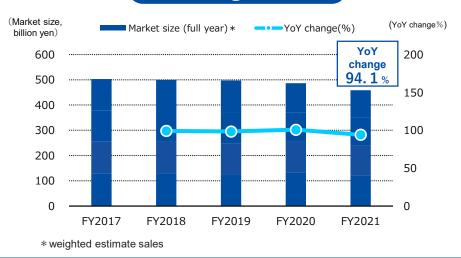




#### Cheese

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# Data: Megmilk Snow Brand's Market Share / Overseas Cheese Price Trends

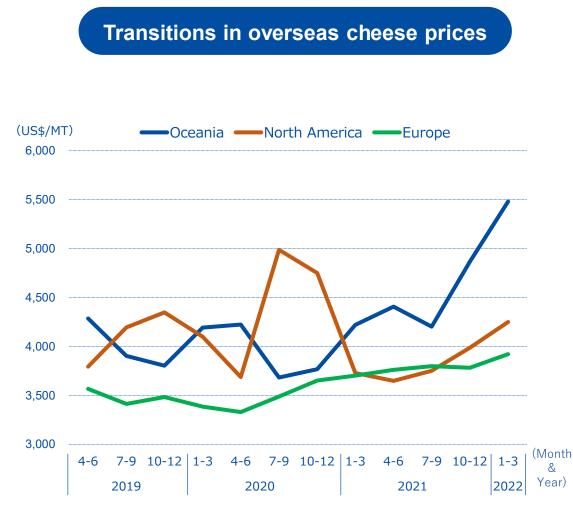


### Market share (of household consumption)

Megmilk Snow Brand's share of the nationwide consumer market on an estimated total sales basis for the first nine months of the fiscal year ending March 31, 2022 (Apr. 2021 to Mar. 2022)

	販売金額ベース
Butter	46.2%
Margarine	52.1%
Cheese	25.9%
Milk (Milk & composition modified milk)	5.0%
Milk beverage	14.5%
Yogurt	12.1%
Dessert (Chilled finished Products)	15.3%

Source: Intage Inc.: SRI+ (Nationwide Retail Store Panel Survey) for cumulative total sales.

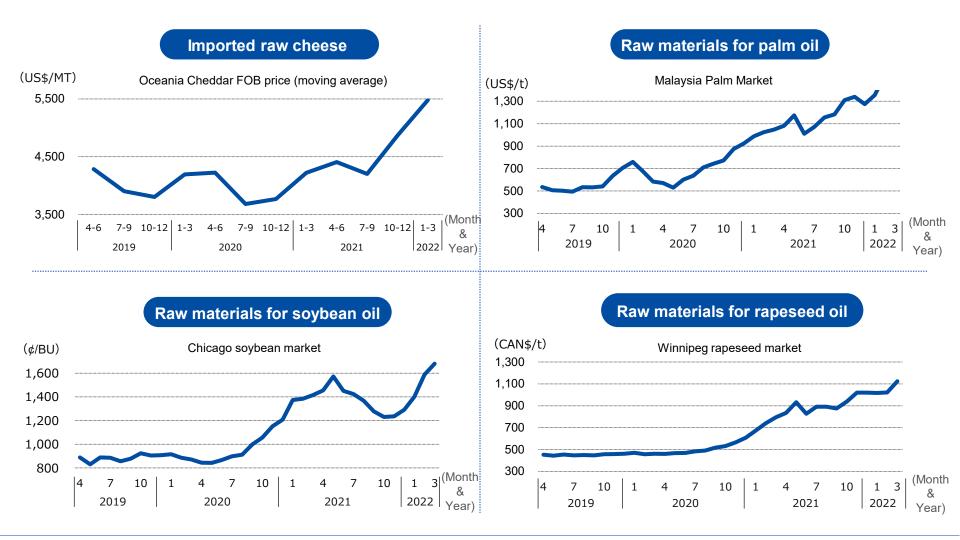


Moving average for each quarter, FOB, Cheddar OCE-USDA, Cheddar USA-CME, Cheddar EU-MMO



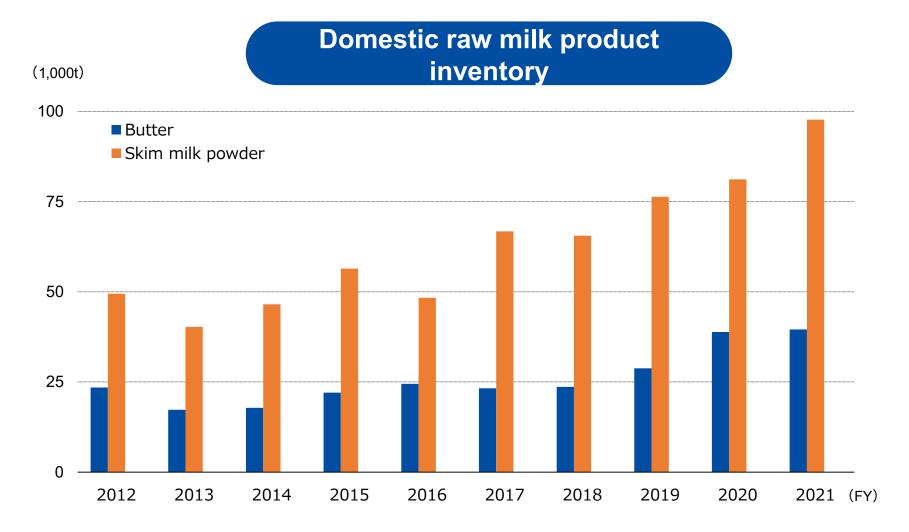


# **Trends of major raw materials**









Source: Ministry of Agriculture, Forestry and Fisheries

