



May 13, 2019

Company name: MEGMILK SNOW BRAND Co., Ltd.
Representative: Keiji Nishio, Representative Director and President
(Stock code: 2270, TSE 1st Section/SSE)
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Notice of a Change in Our Representative Director

MEGMILK SNOW BRAND announces that we made a tentative decision to change our representative director as below at a Board of Directors' meeting held today. We plan to officially determine this change at our 10th Annual General Meeting of Shareholders scheduled to be held on June 26, 2019.

1. Reason for the Change

This change is to enhance and strengthen our management structure.

2. Details of the Change

Name	New Position	Current Position
Hideki Motoi (New appointment)	Representative Director and Executive Vice President	Director, Managing Executive Officer
Takahiro Ishida (Retiring)	—	Representative Director and Executive Vice President

3. Scheduled Date for the Assumption of Office

June 26, 2019

4. Name and Brief Career Record of the New Representative Director

Name	Brief Career Record	Number of Shares in the Company Owned (1,000 Shares)
<p>Hideki Motoi (Born December 20, 1961)</p>	<p>Apr 1984: Joined The Norinchukin Bank Jul 2004: General Manager, Naha Br. Aug 2005: Head of JA Sales Dept. of Mizuho Securities Co.,Ltd. Jul 2007: Joint General Manager, Credit & Alternative Portfolio Planning Div. of The Norinchukin Bank Jul 2009: General Manager, Corporate Planning Dept. of Snow Brand Milk Product Co.,Ltd. Oct 2009: General Manager, Corporate Planning Dept. of MEGMILK SNOW BRAND Co.,Ltd. Apr 2011: General Manager, Corporate Planning Div. of MEGMILK SNOW BRAND Co.,Ltd. Jul 2011: General Manager, Agriculture, Forestry, Fishery&Ecology Business Planning Div. of The Norinchukin Bank Jun 2014: Managing Director, Member of The Board of The Norinchukin Bank May 2016: Adviser of MEGMILK SNOW BRAND Co., Ltd. Jun 2016: Director, Managing Executive Officer of MEGMILK SNOW BRAND Co., Ltd. (Current position)</p>	<p>2.7</p>

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