

# The First Three Months of the Fiscal Year Ending March 2023

# **Financial Results**

August 10, 2022

Managing Executive Officer **Seiki Todaka** 

# Overview of Results in the First Three Months of the Fiscal Year Ending March 2023

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## **Summary of Results**

Results in the First Three Months of the Fiscal Year Ending March 2023:

## Decreased revenues and profit

Net Sales

141.3 billion yen

-1.4 billion yen / -1.0 %

YoY change

YoY change

YoY change

YoY change

YoY change

YoY change

-2.5 billion yen / -39.0%

(Note) Adopts the Accounting Standard for Revenue Recognition, etc.

### **Topics**

- **1** Although the dining industry gradually recovered, revenue from consumer products showed a reactionary fall after eat-at-home demand in the previous year.
- 2 Price revisions of beverages and processed cheese were performed this spring.
- ► Though that was generally reflected in storefront prices, the sales volume fell below the plan.
- 3 Raw materials and operating costs soared but remained within the range projected at the beginning of the term.
- 4 An extraordinary loss was generated due to a fire at a warehouse of an affiliated company.

#### **Consolidated Statement of Income**

(Billion yen, rounded down to the nearest tenth of a billion yen)

	FYE3/2022 1Q	FYE3/2023 1Q	Change	% Change YoY
Net Sales	142.8	141.3	-1.4	-1.0%
Operating profit	6.5	3.9	-2.5	-39.0%
Non-operating profit and loss	0.7	0.6	-0.0	-4.2%
<b>Ordinary Profit</b>	7.2	4.6	-2.5	-35.5%
Extraordinary profit and loss	-0.3	-2.5	-2.2	_
Profit before income taxes	6.8	2.0	-4.8	-69.8%
Profit*	4.8	1.3	-3.4	-72.0%

**SNOW BRAND** 

\* Profit attributable to owners of parent

Extraordinary loss: Due to a fire at a warehouse of an affiliated company

(-2.2 billion yen)

## **Results by segment**

(Billion yen, rounded down to the nearest tenth of a billion yen)

	FYE3/2022 1Q		FYE3/2023 1Q		% Change YoY	
	Sales	Operating Profit	Sales	Operating Profit	Sales	Operating Profit
<b>Dairy Products</b>	58.2	3.5	58.2	2.8	0.0%	-20.3%
Beverages and Desserts	63.4	1.7	60.3	0.4	-4.8%	-72.2%
Feedstuffs and Seed	12.5	0.8	13.8	0.4	10.7%	-49.9%
Other	8.6	0.3	8.9	0.2	2.9%	-37.1%
Total	142.8	6.5	141.3	3.9	-1.0%	-39.0%

### Factors Affecting Changes in Operating Profit

(Billion yen, rounded down to the nearest tenth of a billion yen)

FYE3/2022 1Q	FYE3/2023 1Q	change	Changes in segments			
6.5	3.9	-2.5	Dairy products	Beverages and desserts	Feedstuffs and seed products	Other
			-0.7	-1.2	-0.4	-0.1
Marginal pro	ofit Subtotal	-2.5	-0.5	-1.4	-0.4	-0.1
Sales unit pri	ce	0.6	0.4	0.2	0.0	0.0
Sales volume	9	-0.5	-0.1	-0.5	0.1	0.0
Product comp	position	0.1	0.1	0.0	0.0	0.0
Raw material	s costs	-1.7	-0.6	-0.4	-0.5	-0.1
Operating co	sts	-1.0	-0.3	-0.7	0.0	0.0
Other		0.0	0.0	0.0	0.0	0.0
Fixed costs ar	nd others Subtot	al 0.0	-0.2	0.2	0.0	0.0
Advertising and	d promotional cos	ts 0.0	-0.1	0.1	0.0	0.0
Fixed costs		0.0	-0.1	0.1	0.0	0.0

### **Dairy Products Sales Results**

(including the Nutrition segment)

(Billion yen)

	FYE3/2022 1Q	FYE3/2023 1Q	Change	% Change YoY
Butter	5.3	5.7	0.3	7.0%
Margarine	2.1	2.0	-0.0	-4.2%
Cheese	13.9	13.3	-0.6	-4.5%
Other	6.1	7.0	0.9	15.8%
Subsidiaries and other	30.6	30.0	-0.6	-2.0%
Total	58.2	58.2	0.0	0.0%



- **Butter:** Sales grew with the recovery of commercial products although net sales of consumer products fell slightly.
- Margarine: Sales decreased partially because of the downtrend of the market.
- **Cheese:** Processed cheese struggled due to the effects of price revisions while natural cheese was bullish.

#### **Nutrition Sales Results**

(as a part of the Dairy Products segment)

(Billion yen)

	FYE3/2022 1Q	FYE3/2023 1Q	Change	% Change YoY
Functional food products	1.6	2.2	0.5	35.2%
Powdered milk and other	2.6	2.6	-0.0	-2.2%
Total	4.3	4.8	0.5	12.0%



- Food with functional claims: Belle Neige Direct Co., Ltd. a consolidated subsidiary.
- **Powdered milk**: Domestic sales were strong while overseas sales were poor.

  Price revisions are scheduled in October due to rising raw materials for infant formula in Japan.

# Consolidated Operating Result in the First Three Months of the Fiscal Year Ending March 2023

### **Beverages and Desserts Sales Results**

(Billion yen)

	FYE3/2022 1Q	FYE3/2023 1Q	Change	% Change YoY
Milk and milk- based beverages	19.2	18.0	-1.1	-6.2%
Other beverages	7.7	7.4	-0.2	-3.5%
Yogurt	13.2	12.3	-0.9	-6.8%
Desserts and fresh cream	5.3	5.6	0.2	4.0%
Other	0.7	0.7	0.0	6.7%
Subsidiaries and other	17.0	16.1	-0.9	-5.7%
Total	63.4	60.3	-3.0	-4.8%



- Milk and milk-based beverages: Milk struggled due to decreasing eat-at-home demand while MBP Drink was strong.
- **Yogurt**:Slim drink-type yogurt boxes were strong while yogurt with function claims struggled.

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### Feedstuffs and Seed Products Sales Results

(Billion yen)

	FYE3/2022 1Q	FYE3/2023 1Q	Change	% Change YoY
Feedstuffs	9.2	10.2	1.0	11.1%
Seed products	3.2	3.5	0.3	9.5%
Total	12.5	13.8	1.3	10.7%



• Feedstuffs: Sales grew after selling prices rose following soaring raw material prices.

# Forecast of Consolidated Financial Results FYE3/2023 H1 and Full Year (revised)

#### **Full Year Results**

(Billion yen, %)

	Initial Forecast of FYE3/2023 H1	Forecast of FYE3/2023 H1 (After revision)	Changes in H1 forecast	Initial forecast of FYE3/2023 full year	Forecast of FYE3/2023 full year (After revision)	Changes in full- year forecast
Net Sales	298.0	288.0	-10.0	585.0	575.0	-10.0
Operating profit	8.0	7.0	-1.0	15.0	14.0	-1.0
Ordinary Profit	8.5	6.5	-2.0	16.5	15.5	-1.0
Profit*	5.5	2.2	-3.3	10.0	9.3	-0.7

<sup>\*</sup> Profit attributable to owners of parent

#### **Dividends**

Ordinary dividend	60 yen
Consolidated payout ratio	43.6%



# Factors Affecting Changes in Full-year Operating Profit (Revised Forecast)



#### Factors Affecting Changes in Full-year Operating Profit: Changes in Forecast

	(Billion yen, rounded down to the nearest tenth of a billion yen )						
FYE3/2022 full year	FYE3/2023 full year forecast (After revision)	Change		Changes in segments			
18	14	-4.0	Dairy products	Beverages and desserts	Feedstuffs and seed products	Other	
			-2.7	-1.1	-0.1	0.0	
Marginal pro	ofit Subtotal	-1.9	-1.4	-0.7	0.1	0.1	
Sales unit pr	ice	4.1	2.5	1.5	0.1	0.0	
Sales volume	е	2.5	1.5	0.8	0.0	0.2	
Product com	position	1.1	0.8	0.3	0.0	0.0	
Raw materia	ls costs	-7.0	-4.6	-2.4	0.0	0.0	
Operating co	ests	-3.5	-1.6	-1.8	0.0	-0.1	
Other		1.0	0.0	1.0	0.0	0.0	
Fixed costs a	nd others Subtot	al -2.2	-1.3	-0.5	-0.2	-0.1	
Advertising an	d promotional cos	ts -0.8	-0.4	-0.4	0.0	0.0	
Fixed costs		-1.4	-0.9	-0.1	-0.2	-0.1	



#### Factors Affecting Changes in Full-year Operating Profit: Changes in Forecast

(Billion yen, rounded down to the nearest tenth of a billion yen)

	Initial full year forecast	Full year Forecast (revised)	Changes in full-year forecast	Major Factors Affecting Changes in the Initial forecast
Marginal profit Subtotal	1.1	-1.9	-3.0	
Sales unit price	4.5	4.1	-0.4	Dairy Product -0.2, Beverage and Dessert -0.2
Sales volume	5.1	2.5	-2.6	Dairy Product -1.1, Beverage and Dessert -1.5
Product composition	0.6	1.1	0.5	Dairy Product +0.7
Raw materials costs	-6.5	-7.0	-0.5	Beverage and Dessert -0.8 (including approximately -1.0 due to the impacts of raw milk prices)
Operating costs	-2.6	-3.5	-0.9	Energy -0.3, Logistics -0.6
Other	0.0	1.0	1.0	Consideration of response to the raw milk prices +1.0
Fixed costs and others Subtotal	-4.1	-2.2	1.9	
Advertising and promotional costs	-1.1	-0.8	0.3	
Fixed costs	-3.0	-1.4	1.6	
Total	-3.0	-4.0	-1.0	



The main reasons for the downward revision of consolidated operating profit are the decrease in sales volume (-2.6 billion yen from the forecast), increase in raw materials costs (-0.5 billion yen from the forecast), and increase in operating costs (-0.9 billion yen from the forecast).



# Responding to cost increases

1. Perform margarine price revisions and cheese volume and price revisions (from September 1, 2022)

Applicable Products

13 margarine products , 29 processed cheese products

Revision rate

Price: 4.5 to 14.5% Volume: 4.2 to 11.1%





2. Response to rising drinking milk prices

# Measures against the top line expansion

- 1. Generate demand through an emphasis on the value of domestic milk resources
- 2. Work on re-expansion through the launch of new functional beverage products and promotional campaign for yogurt
- 3. Expand sales through activities linked to the promotion of existing products



# Make the Future with Milk.

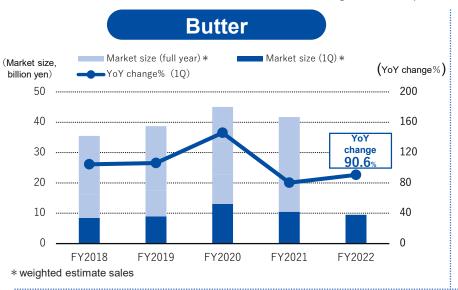
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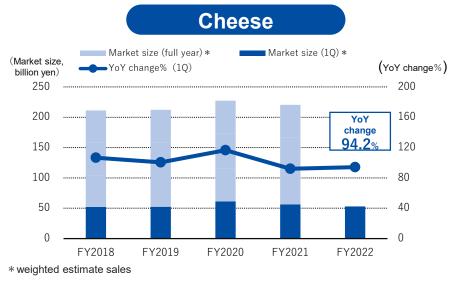
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### **Data: Market Trends of the nationwide Consumer Products**

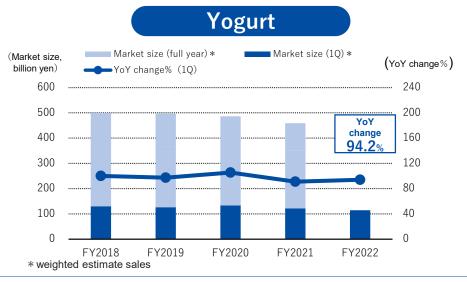


Source: Intage Inc.: SRI+ (Nationwide Retail Store Panel Survey) for cumulative total sales from April 2018 to June 2022





#### Milk (Milk & composition modified milk) Market size (full year) \* Market size (1Q) \* (Market size. (YoY change%) billion ven) YoY change% (1Q) 500 400 160 YoY change 300 200 100 FY2018 FY2019 FY2020 FY2021 FY2022 \* weighted estimate sales





# Market share (of household consumption)

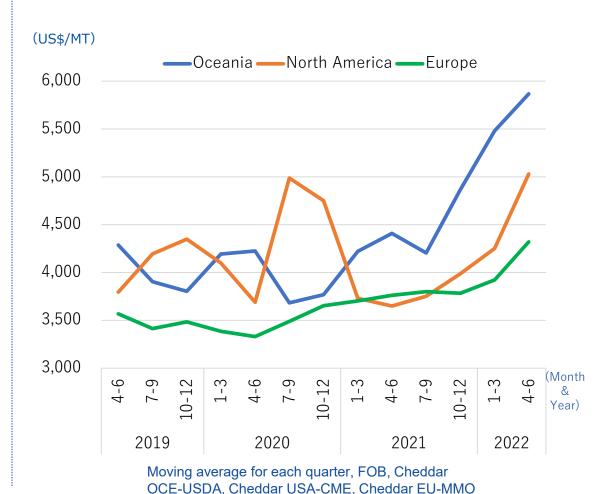
Megmilk Snow Brand's share of the nationwide consumer market on an estimated total sales basis for the first three months of the fiscal year ending March 31, 2023 (Apr. to Jun. 2022)

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Butter	47.0%
Margarine	52.2%
Cheese	25.7%
Milk (Milk & composition modified milk)	4.8%
Milk beverage	13.5%
Yogurt	11.6%
Dessert (Chilled Products)	16.6%

Source: Intage Inc.: SRI+ (Nationwide Retail Store Panel Survey) for cumulative total sales.

#### Transitions in overseas cheese prices





## **Trends of major raw materials**

