



November 25, 2021



Company name: MEGMILK SNOW BRAND Co., Ltd.
Representative: Keiji Nishio, Representative Director and President
(Stock code: 2270, TSE 1st Section/SSE)
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Notice of Application for Selection of New Market Segment “Prime Market”

MEGMILK SNOW BRAND Co., Ltd. (the “Company”) announces that it received the results of an initial assessment from Tokyo Stock Exchange, Inc. (“TSE”) as of July 9, 2021 regarding the status of whether it meets continued listing criteria for new market segments and confirmed that it meets the continued listing criteria for “Prime Market.”

The Company also announces that, based on this result, it resolved at a meeting of the Board of Directors held on November 25, 2021 to select and apply for listing on TSE “Prime Market.”

The Company will follow the procedures for the selection of the new market segment prescribed by TSE in accordance with the schedule set by TSE.

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